

**Agenda Summary**  
**April 10, 2024**

**Item A-5**  
**Special Event Application – Heady Trotter**

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**Summary:** Tiburon Endurance Sports is seeking approval to host their seventh annual Heady Trotter road race on Sunday, October 20, 2024 from 10:00am – 11:00am, followed by music at the Alchemist Brewery. The route is a loop that starts and ends at the Alchemist, utilizing Stoweflake Meadows Road, Cape Cod Road, Weeks Hill Road, and the Rec Path. Map of the route is attached. Green Mountain Adaptive Sports is their official charity and will receive a portion of the proceeds. Anticipated race attendance is listed at 1,999, with attendance at the Alchemist event following it anticipated to be significantly less.

Satellite parking will be at Top Notch events field. The event contracts a school bus shuttle to take attendees to the Alchemist.

Special event application and police agreement are attached.

**Town Plan Impact:** N/A

**Fiscal Impact:** N/A

**Recommendation:** Move to approve the special event permit application as submitted.



10. Use of Town Owned Property/Streets Requested (attached Recreation Field Use Forms):

Country Club Road, Weeks Hill Road, Rec Path, and Cottage Club Road

11. Anticipated Attendance: 1,999

Public Assembly Permit is required for attendance of 2,000 or more. Permit application & information can be found at <http://vsp.vermont.gov/permit/assembly>

12. Number of Staff/Volunteers that will be in attendance: 10 staff + 25 volunteers

13. If food and/or beverage is to be provided, please describe: Food sold by local food trucks. Beer sold by Alchemist.

If alcohol will be served, all vendors must have Liquor Permits filed through Vermont Department of Liquor and Stowe Town Clerk (253-6133).

**14. Please contact Stowe Police Chief Donald Hull (802)253-4329 and EMS Director Scott Brinkman (802)253-9060 to determine if coverage is required by their Departments for your event and attach the completed *Special Event & Traffic Detail* form (Appendix A) and *Emergency Services* form (Appendix B). If coverage is not required by these Departments, attach the form indicating that coverage is not required. **Application is not considered complete unless these forms are attached.****

15. Attach site plan indicating event location/layout, state and local highways, entrances/exits, traffic flow patterns, parking and surrounding land uses.

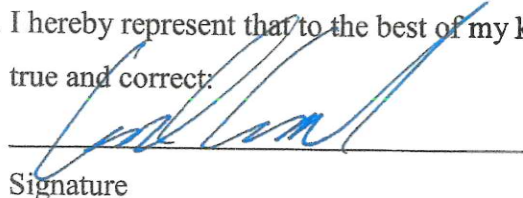
16. Will there be any form of amplified entertainment (i.e. music) at the event? Yes

If yes, describe and mark location on site plan: On lawn behind brewing

17. The Selectboard must approve all signage for Special Events. Please include all proposed signage with this application. No off-site signage will be allowed except for directional signage. Directional signage must include directional information and may be posted in the public right-of-way up to seven (7) days before the event. Attach a map that includes location of all proposed directional signage.

18. A Certificate of Liability Insurance demonstrating \$1 million of general liability insurance per occurrence, \$2 million aggregate must be provided to the Town. If the event is held on Town Property the Certificate must name the Town of Stowe as additional insured. Certificate of Insurance must be filed with the Town at least ten (10) days prior to the event.

19. I hereby represent that to the best of my knowledge the information provided in this application is true and correct:

  
Signature

Carl Ewald  
Printed Name of Applicant

3/19/24  
Date

**File application with the Town Managers Office at least thirty (30) days prior to the event accompanied by a \$25.00 application fee. Each event will require a separate permit.**

*For Office Use Only*

Fee Received: 3/21

Certificate of Insurance Received: \_\_\_\_\_

Department Head Review: \_\_\_\_\_

Police & EMS Forms Received: \_\_\_\_\_

Selectboard Review on \_\_\_\_\_

Application has been  approved  denied

Conditions of approval by the selectboard: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

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**Confirming Race Date - Heady Trotter 2024**

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Ben Kimmich <jen@alchemistbeer.com>

Tue, Jan 2, 2024 at 12:29 F

o: Carl Ewald <carl@greatamericanbreweryruns.com>

c: Robert J Meeks Jr <jay@alchemistbeer.com>, Molly Lauridsen <molly@alchemistbeer.com>, Jon Ewald <jon@greatamericanbreweryruns.com>

This date is great. Thanks, Carl! And thanks again for the great cookies and gift basket!!! Thank you.

Please excuse typos and misspelling.

Sent from my iPad

On Jan 2, 2024, at 8:01 AM, Carl Ewald <carl@greatamericanbreweryruns.com> wrote:

Hi Jen, Jay and Molly,

Happy New Year. I hope you had a great holiday.

As the calendar turns, we are nailing down our 2024 schedule.

I just want to confirm that we are all set for October 20, 2024 as our race date.

Let me know if you need anything.

Have a great week.

Carl

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Carl Ewald

Executive Director

484-716-8331

[www.GreatAmericanBreweryRuns.com](http://www.GreatAmericanBreweryRuns.com)

Tiburon Endurance Sports, Inc.

[205 North Monroe Street](#)

P.O. Box 468

Media, PA 19063

Fax: (610)627-1716







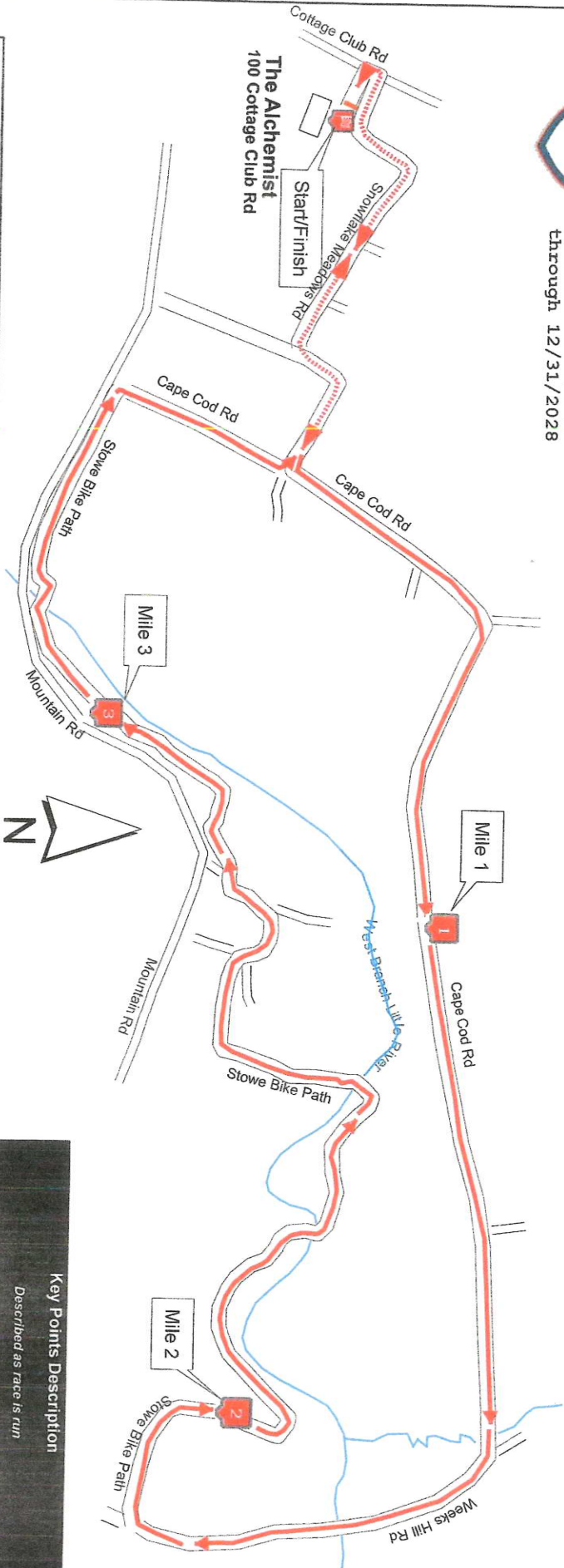


**USATF Certificate**

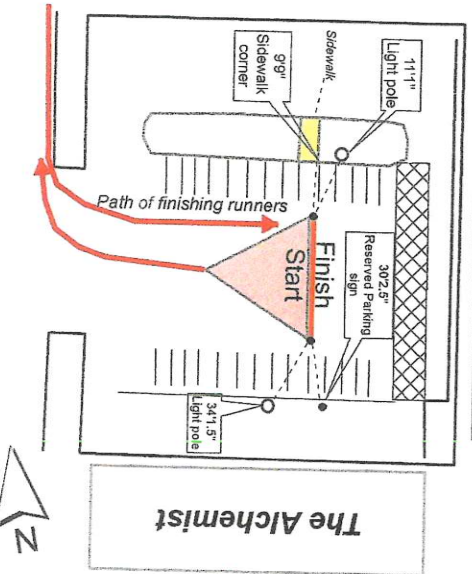
VT18002JG

Effective: 06/14/2018  
through 12/31/2028

# Heady Trotter 4 Miler Stowe, VT



**Detail of Start/Finish**



**Course Description.** The Start/Finish line is in the main parking lot of The Alchemist brewery at 100 Cottage Club Rd, approx. 3/4 of the way to the east end of the lot. The course proceeds out the main entrance to R on Cottage Club Rd, R on Stoweflake Meadows Rd, L on Cape Cod Rd to M1, continuing to R on Weeks Hill Rd, R on Stowe Bike Path to M2 and M3, then R on Cape Cod Rd to L back onto Stoweflake Meadows Rd, L on Cottage Club Rd, and L into the brewery lot to Finish

**Key Points Description**

*Described as race is run*

- Start/Finish:** In parking lot of The Alchemist brewery. N point is near concrete sidewalk across ditch, 9'9" (direct) from SE corner of concrete sidewalk and 11'1" (direct) from light pole on E side of sidewalk. S point 30'2 1/2" (direct) from handicap Reserved Parking sign on sidewalk and 35' 1 1/2" (direct) from light pole
- Mile 1:** On Cape Cod Rd near golf course 13<sup>th</sup> green on L. Point is 187'6" before gravel road at red barn. Marked on L.
- Lat/Long Coordinates:** 44.477767N 72.700681W
- Mile 2:** On Stowe Bike Path by ball fields, approx. 880' after turn off Weeks Hill Rd. No reference points available.
- Lat/Long Coordinates:** 44.475224N 72.69173W
- Mile 3:** On Stowe Bike Path after Town Farm Ln crossing, approx. 165' before entry access off Mountain Rd. No reference points available.
- Lat/Long Coordinates:** 44.473406N 72.704545W

All points marked with mag nail & orange paint.

Measured 6/10/18 and mapped by Jim Gilmer | IAAF-A | jim.gilmer@gmail.com | 518-852-3562