Stowe Selectboard Policy Regarding Town of Stowe Logo

- 1. Purpose: The Town of Stowe logo is for municipal identification purposes. The Selectboard encourages municipal departments and employees to use it for such purposes, so that people can readily identify something being associated with our municipal government.
- 2. Municipal Use: The Town of Stowe logo may be used by municipal government for public identification purposes (e.g. letterhead, uniforms, and promotion of municipally sponsored or co-sponsored events). The Town Manager or a Department head may decide to use it without advanced permission of the Selectboard.
- 3. Non-Profit Use: Non-profits and for-profit organizations must receive advanced approval of the Selectboard for its use. The Town of Stowe logo may not be used for private profit making purposes.

) For Profit

Adopted by Selectboard 2/8/10